



International Organization for Migration (IOM)

## **IOM Call for expression of interest**

### **Innovation for Social Cohesion**

#### **Context**

Within the framework of the Regional Refugee Resilience Plan (3RP), IOM aims to strengthen Syrian refugee's self-reliance and to enhance social cohesion in the communities hosting Syrian refugees and IDPs. IOM is accepting proposals from national and international entrepreneurs, academia, as well as NGOs aiming to contribute to improved social cohesion and harmony among Syrian refugees, IDPs, and host community members through innovation and entrepreneurship promotion.

Eligible applicants are invited to submit proposals addressing challenges facing target communities in following thematic areas: Socio-economic (Job creation, access to education opportunities, health and other services); environmental (Securing water resources, waste management); cross-cultural (Ethnic, religious tensions). Proposals should offer innovative solutions on how entrepreneurship can help these communities to tackle challenges that lead to tensions and conflict. The geographical scope of activities of the planned project is the Kurdistan Region of Iraq.

Grants will be provided to shortlisted applicants in the form of financial and in-kind contributions in the value of 50,000 – 150,000 USD. Selected proposals will promote entrepreneurship through community campaigns, potentially link with existing community platforms supported by IOM, and improve entrepreneurial skills of target communities through skills training and mentoring.

#### **Scope of work**

IOM is seeking expression of interest by national or international entrepreneurs, academia, and NGOs experienced in delivering innovative and entrepreneurial solutions for socio-economical, environmental and cross-cultural challenges. Experience in working with the Syrian refugees, IDPs and the host communities in the Kurdish Region of Iraq is highly desirable.

##### **1. Timing**

The activities should take place between March and 30 June 2017.

##### **2. Location**

Activities are to take place in 3 governorates: Erbil, Suleimanieh and Dohuk. The applicant may cover all locations or choose to carry out activities in only one or two governorates.

##### **3. Identification of participants**

IOM will locate locations and the partner will develop the selection criteria, in consultation with IOM.



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#### **4. Activity requirements**

The proposals are required to take note of the following:

- To promote entrepreneurship through a community campaign
- To potentially link with existing community platforms supported by IOM
- To improve entrepreneurial skills of target communities through skills training and mentoring
- To potentially link with relevant national actors and academia

#### **5. Budget**

IOM may provide the following resources:

- Venue for activities and ongoing activities;
- Lunch and refreshments for the participants
- Transport for participants.

Therefore, applicants are requested to include the relevant cost breakdowns of these items in the proposed budget.

#### **Submission of Project Proposal**

The applicant is required to submit a project proposal, which includes:

1. Technical application (max. 4 pages) – see IOM Technical Application Template
2. Organization profile
3. List of past relevant projects (indicating Donor, Value, Targets and Activity)
4. Copy of government registration as NGO
5. Project work plan
6. Cost Application (budget breakdown as per Annex B)
7. Cover letter from the organization with a signature of the contact person and the official stamp of the organization

#### **Eligibility criteria**

- The application to be submitted in English language
- The applicant is a national or international entrepreneur, academia or NGO
- The applicant has an official and valid registration within the Kurdistan Region of Iraq and/or Central Iraq
- Proposal and budget are submitted in IOM template



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## **Evaluation criteria**

Applications will be assessed based on both technical and cost criteria, using a point system.

Each proposal shall be given a technical score by a review committee. IOM will conduct due diligence on any organization that is short-listed, which may include a physical verification visit.

### **1) TECHNICAL CAPACITY (20 POINTS)**

- 1.a) Proven technical skills in using innovation and entrepreneurship to find solutions for socio-economic, cultural or environmental challenges
- 1.b) Proven experience delivering training
- 1.c) Proven experience in managing grants from International Organizations or other donors
- 1.d) Access to and familiarity with IOM's target areas

### **2) PROPOSAL RELEVANCE (15 POINTS)**

- 2.a) Relevance of the proposal to the scope of the expression of interest
- 2.b) Relevance of the project to the needs of the target population
- 2.c) Clarity and logic of methodology, work plan and project activities

### **3) ORGANIZATIONAL STRUCTURE (15 POINTS)**

- 3.a) Suitability of the staffing structure assigned to the project (e.g. number of staff, supervision, functions)
- 3.b) Technical skill and experience of staff working on the project
- 3.c) Physical presence of a functional office

### **4) VALUE FOR MONEY (25 POINTS)**

- 4.a) Number of beneficiaries served versus total budget proposal (i.e. Cost per beneficiary)
- 4.b) Intensity of services versus cost
- 4.c) Any cost share or in-kind contributions from the applicant
- 4.d) Ratio between administrative staff and office costs versus direct operational assistance

The Proposals must be submitted to [IRAQStabilizationBid@iom.int](mailto:IRAQStabilizationBid@iom.int) by 15 April 2017.